**Email template for non-members**

Email subject: Join me at the RMTAO

Hi (name),

As a fellow RMT, I know how important it is to feel supported and connected within our profession. That’s why I wanted to personally recommend joining the Registered Massage Therapists’ Association of Ontario (RMTAO). The RMTAO is the voice of our profession, and they advocate on behalf of all RMTs in Ontario.

The RMTAO has been a valuable part of my career, offering advocacy, including advocating for the removal of HST on massage therapy, continuing education, professional guidance, and a strong community of peers. Membership also includes discounted programs like professional liability insurance, GoodLife fitness discounts and mobile phone discounts through TELUS and Rogers, and resources that help you grow as an RMT.

If you’re looking to advance your career, stay informed, and support the RMTAO’s advocacy efforts, I highly encourage you to check it out.

Right now, the RMTAO is running a referral contest called DARE refer-a-friend, so if you join before October 1, we could both be eligible for some great prizes such as:

* Prize pack worth $200 from OrthoCanada, including:
  + 1L Sukha Massage Lotion
  + Sukha Digital Heating Pad
  + Sukha Full Round Bolster
  + Sukha 3 Piece Microfiber Sheet Set
* 2 - 3-month GoodLife memberships
* Apple AirPods from Noterro
* $100 Canadian Tire gift card provided by Robertson Hall
* 2 - $50 Tim Hortons gift cards provided by Alliance
* 6 months of ClinicSense
* 6 months free with Intelligent Office worth over $800 and $250 service credit. Service Credit can be used to pay for room bookings (Including RMT rooms or for live phone answering service).
* Goodie bag from Perkopolis
* One free RMTAO webinar
* Free RMTAO membership for one year

DARE to join the RMTAO and make a difference in your career and the profession!

Learn more about the RMTAO here - <https://www.rmtao.com/membership/benefits-of-membership>

Sign up as a member here - <https://www.rmtao.com/join-now>. Feel free to reach out if you want to chat about it!